

Kaurna Welcome Art Installation

Scoping Study Update

Reconciliation Committee

9 September 2026



Project Origin

The project is an action in the City of Adelaide Stretch Reconciliation Action Plan 2024 – 2027

Action 10.3: ‘Co-designing with Kaurna Traditional Owners a Kaurna Welcome Art Installation at the intersection of Sir Donald Bradman Drive and West Terrace’.

Endorsed by CoA Rec Committee **4 December 2024**

Endorsed by Council **10 December 2024**

Scoping Report Recommendations

Project purpose

The Kurna Welcome Art Installation will create a meaningful and highly visible Welcome to Kurna Yerta at a key gateway to the city.

Located on Sir Donald Bradman Drive, a major route between Adelaide Airport and Tarntanya, the installation will acknowledge Kurna people as the Traditional Custodians of the Adelaide Plains and celebrate an enduring connection to Country.

The project will create a strong sense of arrival for residents, visitors and those returning home, while strengthening the visibility of Kurna culture in public space.

Through this landmark gesture, the project will support recognition, respect and reconciliation within the city.

Scoping Report Recommendations

Site analysis

The scoping report proposes a delivery strategy that establishes a connected cultural journey across three opportunity sites, creating a staged experience that welcomes visitors into Kaurna Yerta.

Each site is proposed as contributing to a single narrative that accompanies visitors along Sir Donald Bradman Drive as they approach Tarntanya.

A **primary site** is proposed for the North-West corner of Sir Donald Bradman Drive and West Terrace in Tampawardli/ Ellis Park (Park 24).

Scoping Report Recommendations



Aerial view of the primary site in Tampawardli/ Ellis Park (Park 24) on the North-West corner of Sir Donald Bradman Drive and West Terrace.

This location offers;

- gateway prominence
- Inside the City of Adelaide boundary
- Adelaide Park Lands landmark
- access to power supply and services at the site avoids large expense underground
- favourable site lines and visibility
- no impact to existing/ established trees or canopy.

Scoping Report Recommendations



Secondary Site

Offers the first glimpse of the Red Kangaroo as it begins to welcome visitors and invite curiosity

Future opportunity site

Extends the story with culturally designed bridge screens, allowing the red kangaroo to continue it's journey

Primary site

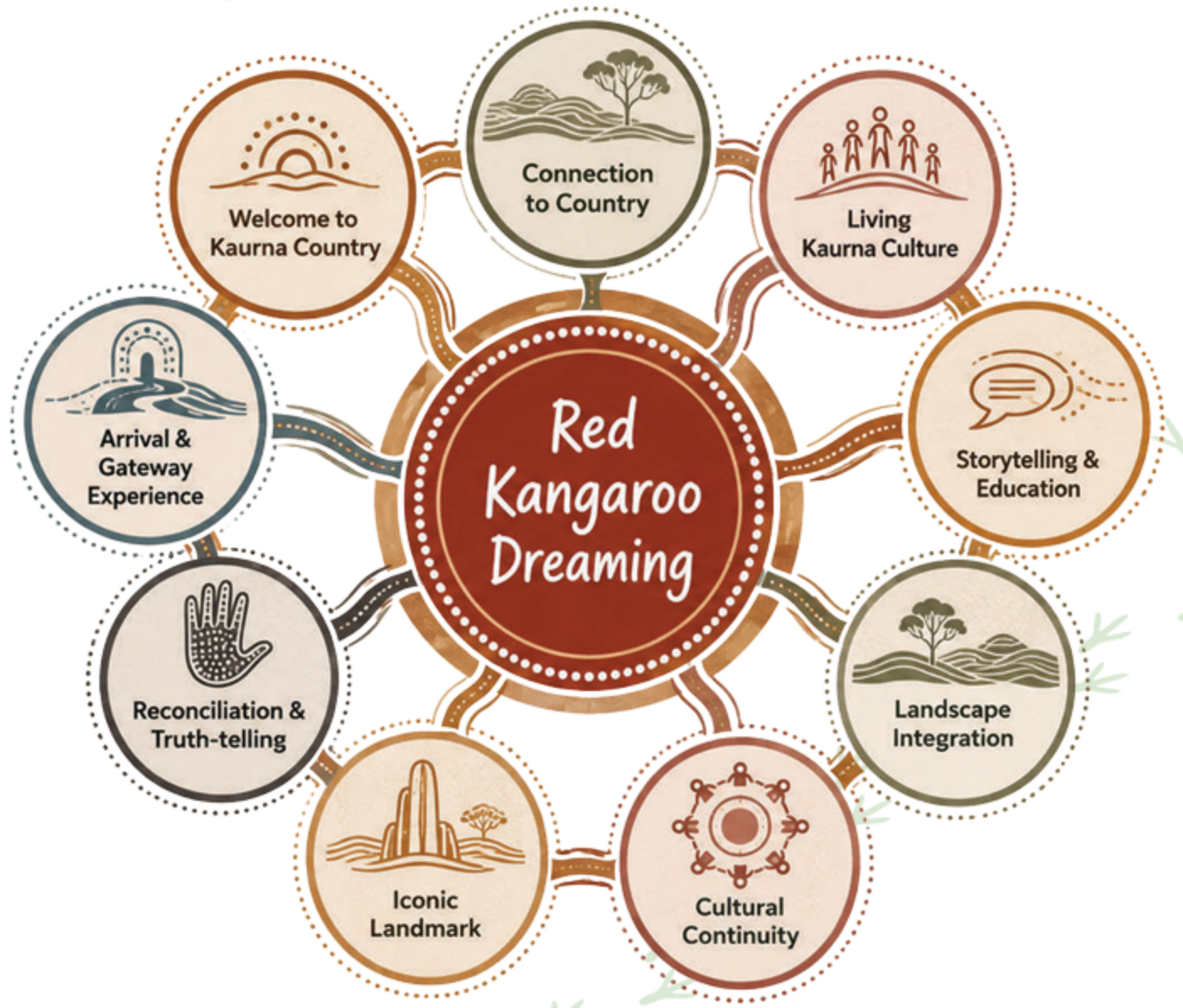
Principal Kurna welcome landmark, a place of gathering, reflection and cultural storytelling

Scoping Report Recommendations



Scoping Report Recommendations

Cultural themes



Minimum budget target
for project delivery
\$320,000 to \$520,000 at
the primary site.

This estimate includes:

- Project Management costs including site management and install
- Landscaping, including lighting and signage
- Fabrication costs
- Concept and detail design fees
- Artist fees
- Cultural Consultation fees
- Celebration and Launch costs

Next steps

- Present a report to Kadaltilla / Adelaide Park Lands Authority on the project and preferred site.
- Explore funding avenues, including external grants and partnership opportunities with State and Federal Government, and philanthropic bodies.
- Report back to the Reconciliation Committee on funding outcomes and propose a delivery pathway, including project scope, staging and implementation.